VOLUME 1



GOVERNMENT OF JERSEY LONDON OFFICE

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THE JERSEY LONDON OFFICE

The Government of Jersey London Office is delighted to launch our first newsletter. On a quarterly basis we will be providing readers with an overview of Jersey-related news and developments both on and off Island, that we hope will be of interest to our stakeholders here.

Located in Westminster, the office was established in September 2013 by the Ministry of External Relations with a remit to support Jersey ministers and departments in their engagement with the government, parliamentarians, diplomatic and business communities in the UK.

The office is also intended to be a point of contact for the Jersey community here. On this basis, the London Office has recently launched a new initiative to connect the Jersey diaspora living and working in the UK.



In this feature, we focus on a number of significant events coming up on the Island, namely the 70th anniversary of Jersey's Liberation and the NatWest Island Games this summer. We also provide an overview of the Government of Jersey's recent ministerial and official activity in London.

FOR MORE INFORMATION

- Follow the Jersey London Office's twitter account: @GOJLondonOffice
- Or go to the website:
 www.londonoffice.gov.je
- For more island news visit www.gov.je/News

LAUNCH OF THE 'JERSEY IN THE UK' COMMUNITY



The Jersey London Office has recently launched the 'Jersey in the UK' initiative, which aims to bring together — via social and professional networks — people with Jersey connections who are living and working in the UK.

The group will provide a useful mechanism

for people to strengthen their links with the Island, as well as receive updates about Jersey developments at home and overseas. There will also be an opportunity to get involved in a number of events and projects, such as our new informal mentoring scheme, which will enable students and recent graduates to gain invaluable careers advice from those with Jersey-links now working in the UK.

The 'Jersey in the UK' Facebook and LinkedIn groups have already generated a great deal of interest and we are looking forward to launching a programme of events for the members of our community over the coming months.

More on all of the above to follow via our newsletter and social media updates!

LIBERATION 70

On Saturday 9th May 2015, Jersey will celebrate the 70th anniversary of the Channel Islands' liberation from German Occupation during the Second World War.

From June 1940 - May 1945, the Channel Islands were under the rule of the German forces. On the 9th May 1945, HMS Beagle sailed into St Helier carrying the advance party of Task Force 135, sent to reclaim the Islands from the occupation. The 70th anniversary of Liberation Day will be a time for both reflection and celebration.

ON ISLAND NEWS

Organisation is now underway to mark this significant occasion with a series of events for Islanders, and a royal visit from the Countess of Wessex. The celebrations this year will begin on the



evening of Friday 8th May with a service of remembrance and continue throughout Liberation day on Saturday 9th, including a grand parade and a freedom ceremony. On Sunday 10th May, parish celebrations will be held.

The Union Jack will be raised at Liberation Square to re-enact the poignant moment in 1945 when it was hoisted on the flagstaff of the Pomme d'Or Hotel.

THE NATWEST ISLAND GAMES XVI-JERSEY 2015

The NatWest Island Games will take place in Jersey from 27th June- 3rd July 2015. This will be the sixteenth time that the Games have been held, the second time in Jersey-and we will be welcoming athletes from 24 islands to take part in this exciting sporting festival, some coming from as far afield as the Falkland Islands!

The Games will comprise 14 sports including Archery, Golf, Football and Cycling. 900 events will take place at 32 venues and, just as at the London Olympic and Paralympic Games 2012, the organisation of the events, and over 4,000 competitors and team officials, will be

supported by voluntary Waitrose Games Makers.

It is hoped that Jersey 2015 will leave a positive legacy, and that Islanders will remain actively engaged with the featured sports long after the Games have concluded. As part of this, the Government's Sports Development Department is considering ways in which the sports can be promoted in secondary schools, and is looking to maximize the number of students involved in helping with the Games, for example, as ball girls and ball boys, or spotters for shooting.

The Opening Ceremony will take place

on Saturday 27th June.



The official mascot for the Jersey 2015 NatWest Island Games is Indigo – an infant Silverback gorilla who lives at Durrell Wildlife Park in Jersey. Toy versions of the Silverback with the Jersey 2015 logo will be given to medal winners and sold to raise money for Durrell.

INTER-ISLAND ARTIST LOCK-IN

To coincide with the Island Games, the Jersey Arts Trust will be hosting an 'Inter-Island Artist Lock-in' at Elizabeth Castle in St Helier. One artist from each of the 24 participating islands will take part in a ten day residency project, designed to develop collaborative work around the theme of

'Islandness.'

Artists from a variety of disciplines, including music, dance, literature, film and performance, will be involved in the project. This will encourage participating artists to learn from one

another's specialisms and to reinforce the cooperative ethos of the Island Games.

Further information about this event can be found on the <u>Jersey Heritage</u> <u>website</u>.

VISIT JERSEY



Visit Jersey, the Island's new strategic body for tourism promotion, has announced its new Chief Executive Officer — Mr Keith Beecham.

Mr Beecham was previously the Chief Executive of Visit Britain, and has been involved with Britain's national tourism body for well over twenty years.

With such extensive experience and plenty of exciting new ideas, the Island is delighted to welcome Mr Beecham to his new post.

JERSEY IN THE UK

MINISTERS IN THE UK



Minister of State for Justice Lord Faulks and Chief Minister Senator Ian Gorst at the Global Law Summit

Jersey's Ministers have recently been involved in a series of external engagements in the UK.

The Chief Minister, Senator Ian Gorst, attended the Global Law Summit at the Queen Elizabeth II Conference Centre in London at the end of February. The event was hosted by the Ministry of Justice to mark the 800th anniversary of the sealing of the Magna Carta. The Chief Minister met Lord Faulks at the Summit to discuss and celebrate the unique collaboration between Jersey, the UK government, the legal sector and

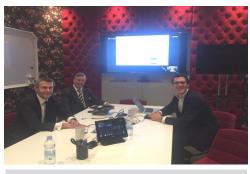
the City of London.

The Assistant Chief Minister, Senator Philip Ozouf and our Minister for External Relations, Senator Sir Philip Bailhache, have made a series of visits to tech centres, including Google HQ, Level39 and The Barclays Accelerator, to learn more about how the digital economy is operating in the UK.

Along with a number of key UK political figures, Senator Ozouf also spoke at the City Week International Financial Services forum, which was attended by over 700 policy-makers, finance and business



Senator Lyndon Farnham, Jersey's Minister for Economic Development at the CBBC Conference with Lord Sassoon, Ni Jian (Chinese Embassy) & Lord Browne



Senator Ozouf and Senator Bailhache attend an introductory meeting at the Google offices.

professionals from over 50 countries.

The Minister for Social Security and Minister for Housing have recently both travelled to London for a programme of meetings, and Jersey's Home Affairs Minister was also in the UK to attend the Princes Trust and Samsung Celebrate Success Awards to honour the achievements of young people.

The Minister for Economic Development and representatives from Locate Jersey attended the China-British Business Council in London to continue to raise Jersey's profile and pursue opportunities for economic growth in China. The team was delighted to sponsor the event, noting that the Jersey Dairy ice-cream served over lunch was particularly well received!

COMMONWEALTH OBSERVANCE

The Commonwealth Observance service at Westminster Abbey on 9th March was held in the presence of Her Majesty the Queen and other members of the Royal Family. Attended by the Head of the Jersey London Office, amongst representatives from the 53 Commonwealth countries, the service was an opportunity to celebrate and give thanks for the

unity of the Commonwealth, its shared purpose and values. The Government of Jersey is delighted to have been able to attend such a prestigious event.

Jersey is committed to the Commonwealth's future relevance in our society and this year's Commonwealth theme: 'A Young Commonwealth', which will be celebrated throughout the year.



"The Commonwealth can only flourish if its ideals continue to be young and fresh and relevant to all generations."

> Her Majesty the Queen

We would welcome comments on this and future communications, so please do email us your thoughts at jlo@london.gov.je. Alternatively, if you would prefer not to receive these updates, please email us at the above address and we will remove you from our distribution list.

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